THE FTC

VIDEO CHALLENGE

CRITERIA

The Fair Trading Commission (herein after referred to as the FTC) will celebrate its 15th anniversary at the end of 2024. As part of its celebrations, the FTC is launching a video challenge for Children and young adults between the ages of 13 to 18 years.

The video can be demonstrated through a role play, showing the participant's understanding about FTC after 15 years of existence.

Eligibility

- Participants should be aged within the set categories: **13 – 15 years** and **16 – 18 years.**

Rules

- The video should not be a copy of any of FTC's advert videos, it should be original and creative.
- The languages in the video can either be English, French and/or Creole.
- The video should be visually clear and audible.
- The number of participants in the video should be 2 persons.
- The video should be in the form of a short film between **One (01:00) to One and a half (01:30) minutes** [the video must not exceed 01:30 minutes]
- You should include any of the following in your video.

1. **The Mandate** – What we do.
2. **Consumer Rights** – Your rights in relation to goods and/or services.
3. **Fair Competition** – Business practices that affects competition

- Your video must be clearly titled and attached to your submission form.
- Video should be submitted on or before the **30th of October, 2024. Forms are available on FTC website (www.ftc.sc)**

Get the tape rolling!