PRESS RELEASE

In an effort to encourage compliance to the Fair Trading Act, 2022 specifically with the Fair Trading (Consumer Protection) (Product Labelling & Trade Description) Regulation, 2022, the Commission issued letters to **Meat/Fish Product Producers and Importers** in October 2023 on Mahe and Praslin to inform them of their obligations.

Requirements of Label and Trade Description

Any label and trade description that is applied to goods shall be in **English, French or Creole**. It must be **clearly visible** on the good and be in a **reasonable font size** that is **clearly readable**.

Mandatory information must be presented in a manner that is **readable, difficult to remove** and **not hidden or covered** from any other written or pictorial matter. It should **not require that consumers have to open the goods to access the information**.

Mandatory Information:

The following information should be disclosed on a label attached to the meat/ fish goods.

i. Name of the food;
ii. List of ingredients;
iii. Any substitute ingredients (if applicable);
iv. Allergen Information (if applicable);
v. Quantitative declaration;
vi. Net Quantity;
vii. Shelf Life;
viii. Storage Conditions;
ix. Name and address of manufacturer/supplier (if applicable);
x. Preparation instructions (if applicable);
xi. The country in which they were manufactured, produced or adapted (if applicable);
xii. Additional labelling information may be required under the Food Labelling Regulation.

The Commission dedicated a year of education and advocacy, working with the producers and importers found not in compliance with the Fair Trading (Consumer Protection) (Product Labelling & Trade Description) Regulation, 2022 towards compliance.

In line with the above, the Commission would like to inform all **Meat/Fish Product Producers and Importers** that as from 1st March 2025, the mandatory information should be disclosed on the container or label attached on the food or notice, ticket or label otherwise the necessary action will be taken against the manufacturers/ importers not adhering to the Fair Trading (Consumer Protection) (Product Labelling & Trade Description) Regulation, 2022.

For any further clarifications, please contact the Commission on 4325250/4289109.

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